



*METROPOLITAN NASHVILLE  
WAYFINDING and  
TRAFFIC GUIDANCE*



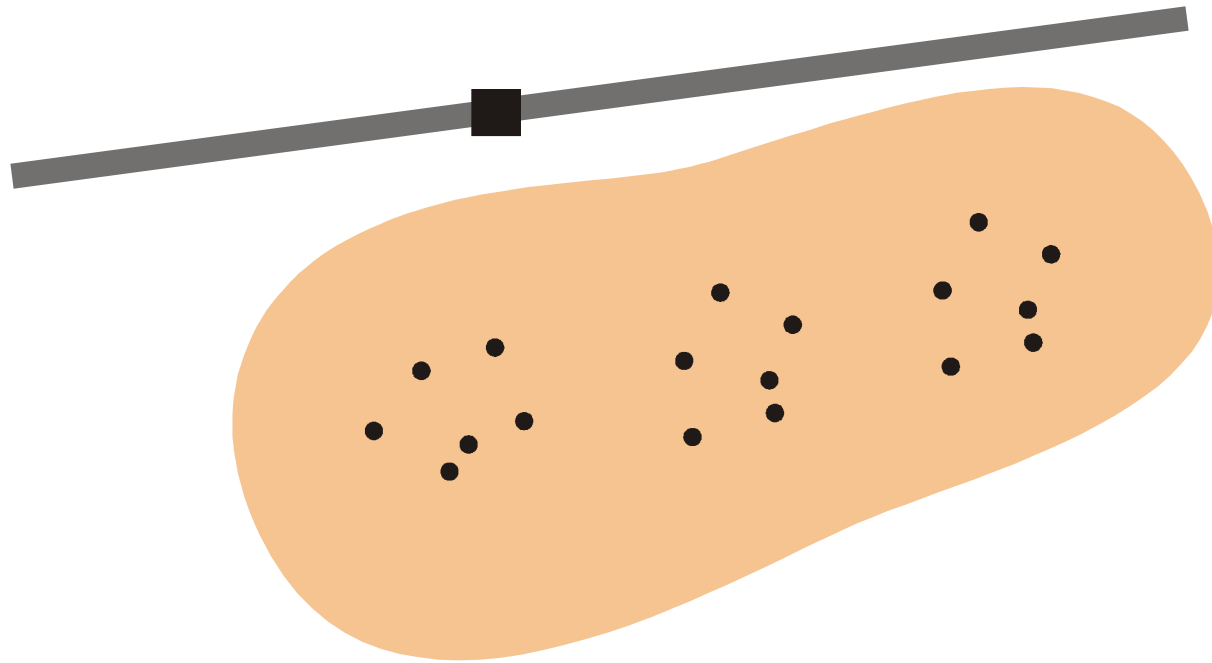
# *Objectives*

- Provide positive guidance to destinations and parking within Downtown Nashville, the West End / Vanderbilt area, and North Nashville
  - Achieve a consensus among stakeholders regarding wayfinding principles and the ability of the system to serve the community as a whole
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# *Project Status*

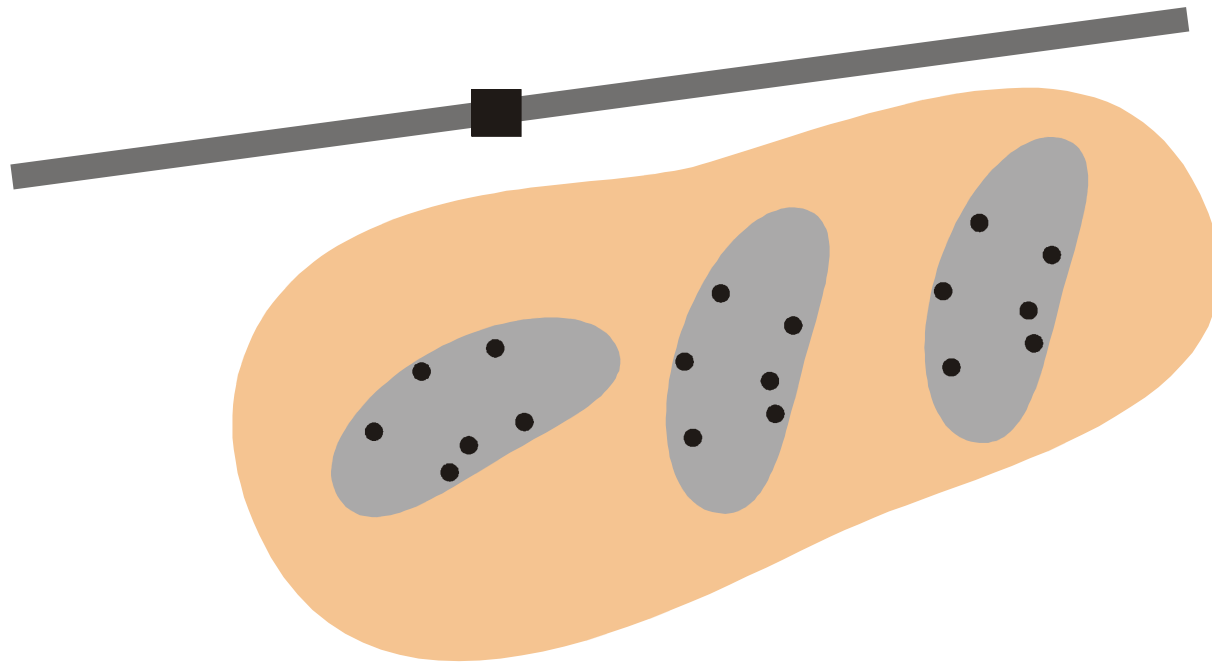
- Consensus among Stakeholder achieved
- Design of pedestrian maps complete – construction Spring/Summer 2011
- Design of local roadway signs complete – construction Fall/Winter 2011
- Design of freeway signs and construction scheduling being coordinated with TDOT

# Concept



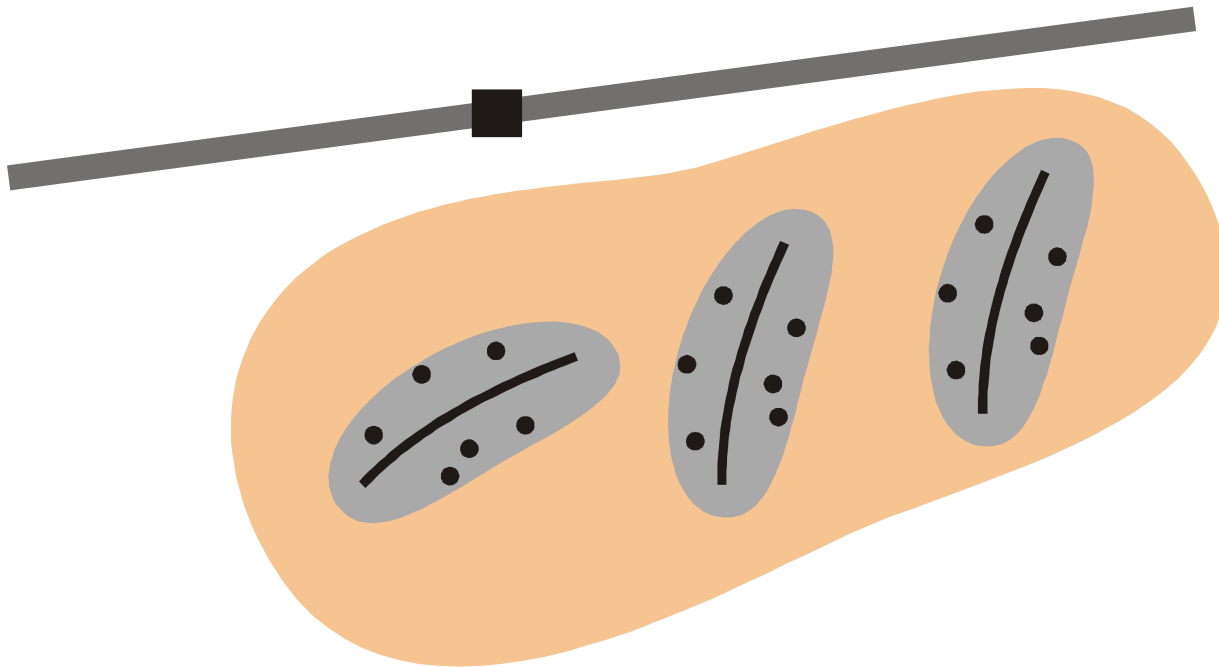
Problem: Large Number of Attractions . .

# Concept



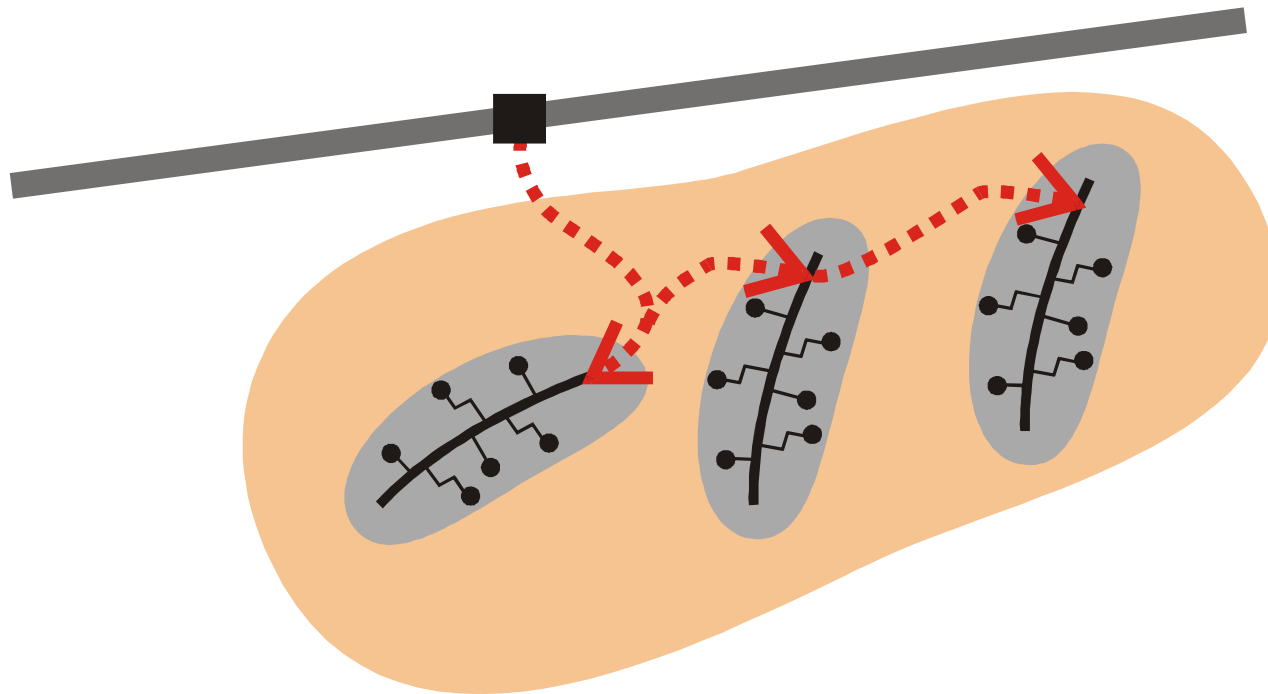
Solution: group attractions into distinct areas . .

# Concept



each with spanning corridor . . .

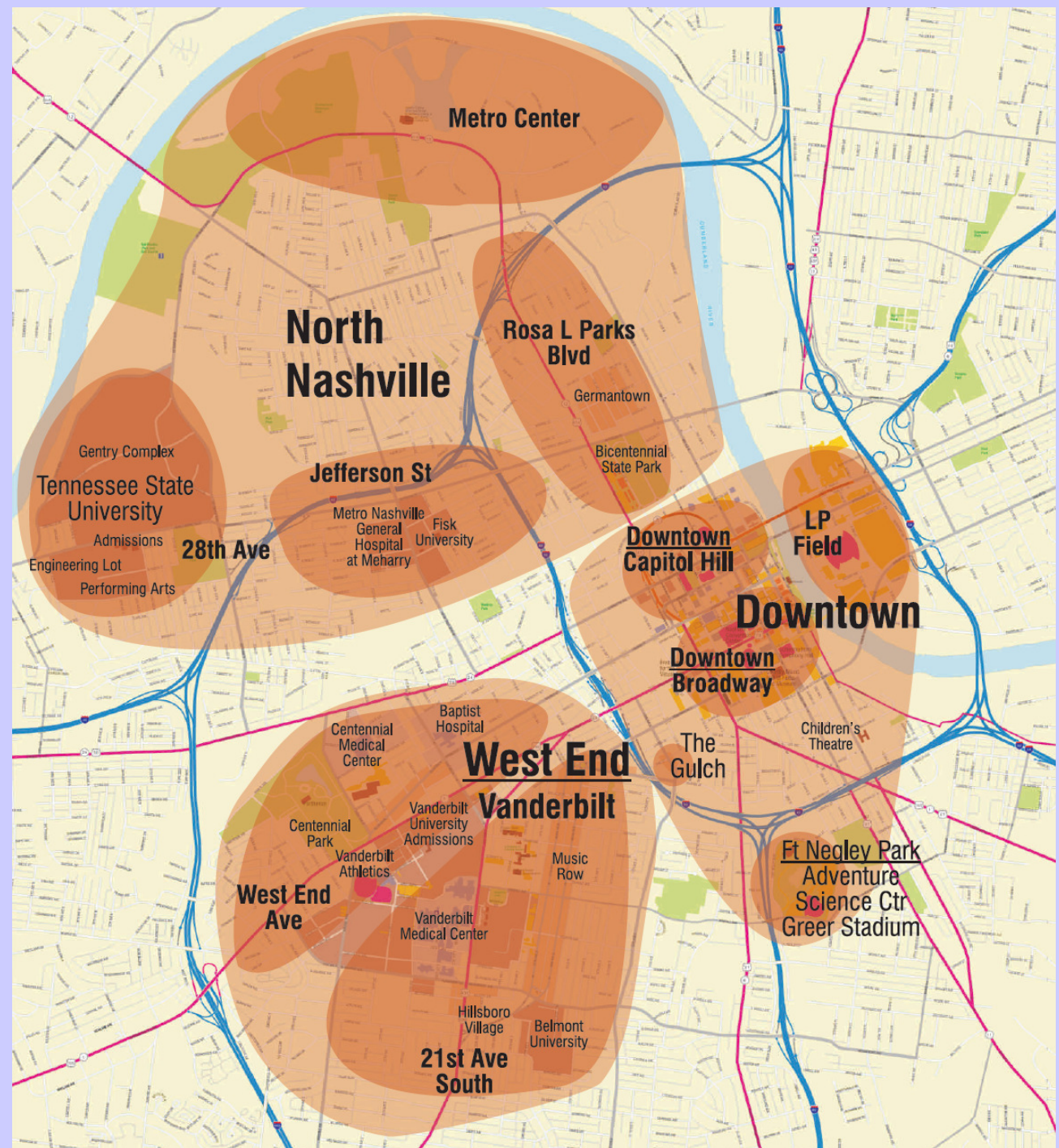
# Concept



Attraction signaling is forced to "behave itself" along these corridors.



- Super Areas
- Areas
- Sub-Areas
- Landmarks





# Local Roadway Signs



# *Interstate Signs*

**EXIT 209 A**

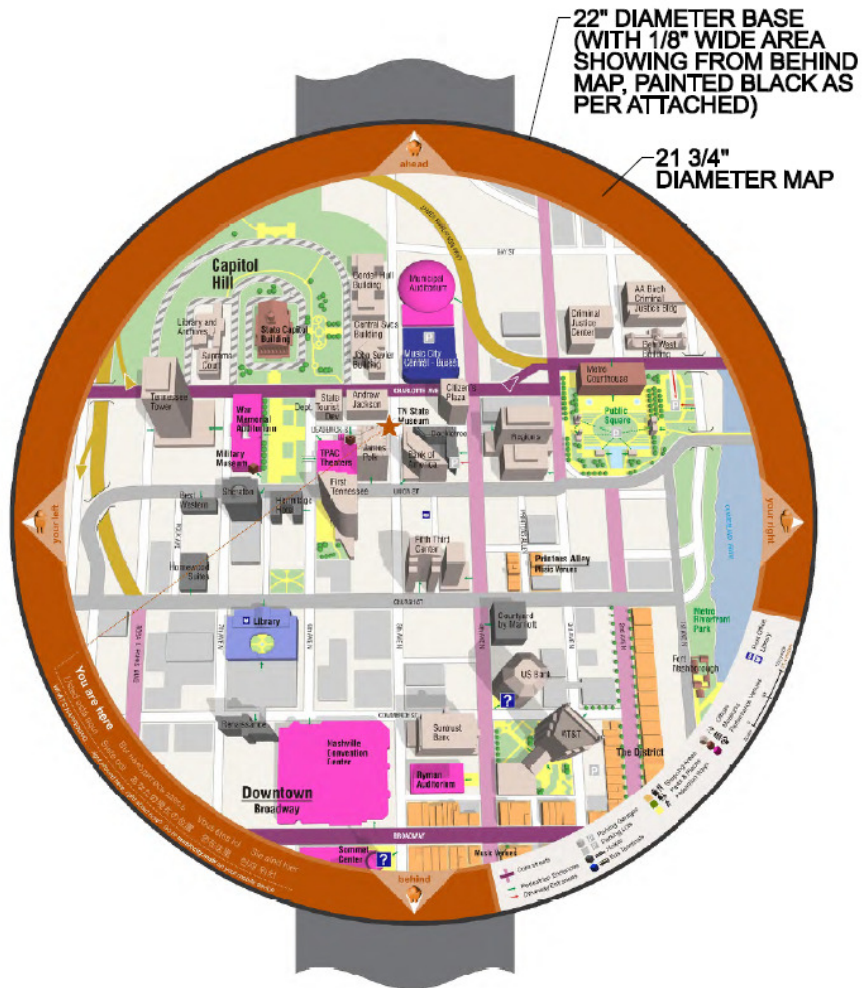
**Downtown  
Broadway**

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**West End  
Vanderbilt**

**VISITOR  
INFO**

# Pedestrian Maps



# *Pedestrian Signs*

↑ Country Music Hall of Fame

← Convention Center

Frist Center for the Arts →

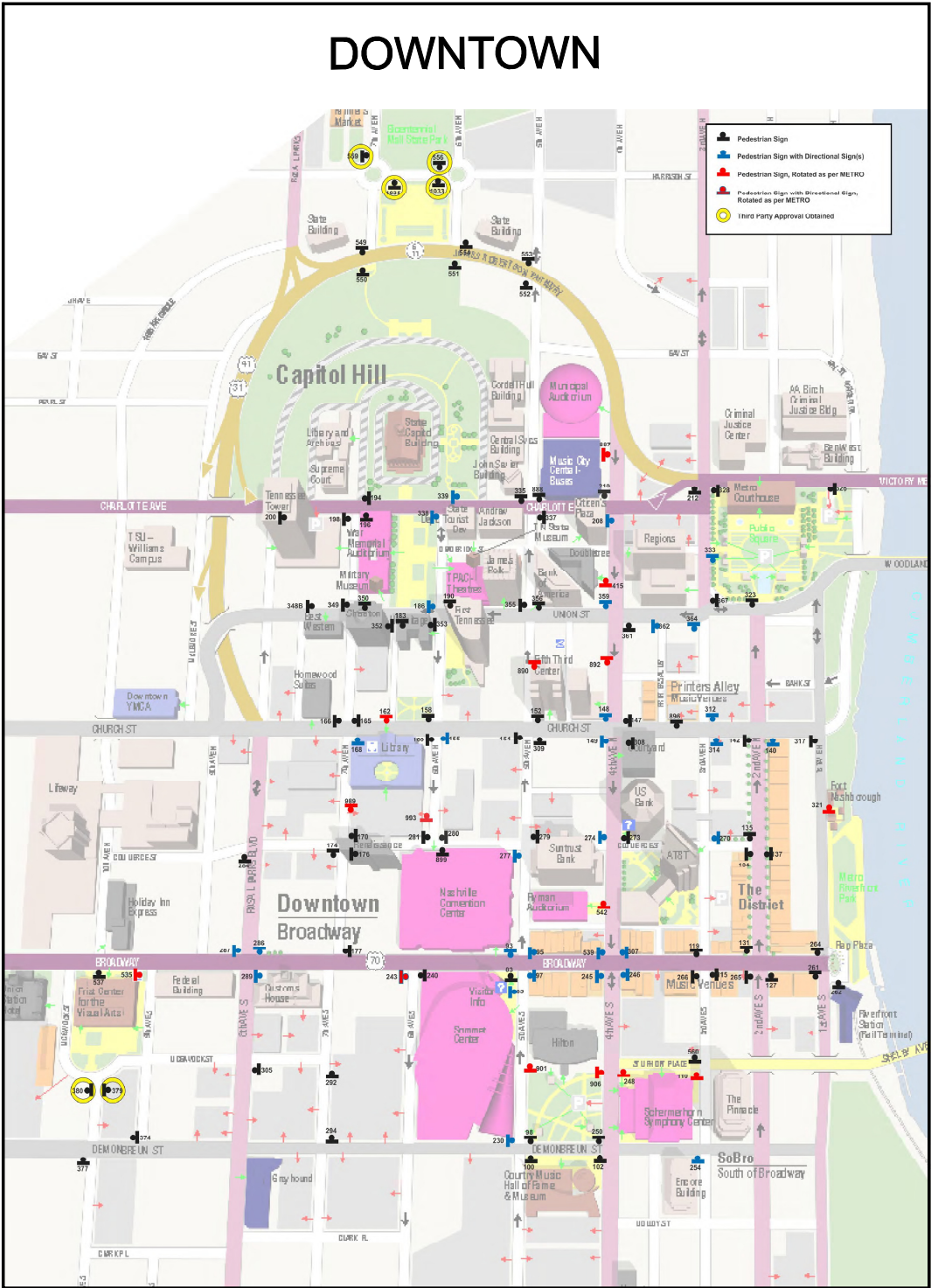
Library →





# LOCAL PROGRAMS PROJECT: WAYFINDING AND TRAFFIC GUIDANCE PROGRAM - PEDESTRIAN SIGNS NASHVILLE, TN

LOCALLY MANAGED PROJECT	
Federal P.E.#:	ITS-9747(401), STP-M-9312(62), STP-M-9312(63)
State P.E.#:	19958-1651-54, 19958-1675-54
P.I.N.#:	041038.00, 103489.00, and 103497.00
COUNTY:	DAVIDSON
DATE:	1-11-11
DESIGNED BY:	BMR
DRAWN BY:	FM
CHECKED BY:	DM



**Metro Nashville  
PUBLIC WORKS**



Informing Design, Inc.

**TELVENT**  
Farradyne

**CONNICO**  
INCORPORATED

**PR**  
125  
YEARS

METROPOLITAN GOVERNMENT  
OF NASHVILLE & DAVIDSON COUNTY, TENNESSEE  
PUBLIC WORKS DEPARTMENT  
ENGINEERING DIVISION

ALL CONSTRUCTION ACTIVITIES SHALL BE COMPLETED IN FULL COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT (ADA) AND ARCHITECTURAL AND TRANSPORTATION BARRIERS COMPLIANCE BOARD, FEDERAL REGISTER 36 CFR PARTS 1190 AND 1191, ACCESSIBILITY GUIDELINES FOR BUILDINGS AND FACILITIES, ARCHITECTURAL BARRIERS ACT (ABA) ACCESSIBILITY GUIDELINES, PROPOSED RULE, JULY 2004, AS HAS BEEN ADOPTED BY METRO.



**PEDESTRIAN SIGN  
PACKAGE**

**TITLE**

SCALE: N.T.S



# The Walking Way-Finder

## Nashville's New Sidewalk Maps

Leap over tall buildings and see around walls of brick with Nashville's new sidewalk maps! By capturing the city with 3-D illustrations, and then orienting them to your precise viewing position, the 155 map installations will make finding all the fun stuff in Music City a breeze.

